

SUCCESS CHARACTER CONSTELLATION

Universitas Esa Unggul

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Jakarta

I Gede Auditta Profile

Accountant – Entrepreneur – Personal
Motivator

Kompetensi akademik dan profesional :

- SE., MSA., Ak., CA., CFP[®]., CSRS., CSRA., CMA., QWP[®]., AEPP[®]., CPA.

Jabatan Formal :

- Partner & GM di Kantor Akuntan Publik MTD - 2013
- Managing Partner di IDCA Global- 2014
- Chairman di Organisasi Asosiasi Manajemen Malang - 2015
- Independent Commissioner di PT Jasuindo Tbk. – 2015

My Business & Charity

- ◆ Core 1 Jasa Akuntan Publik
- ◆ Core 1 Jasa Konsultan Bisnis
- ◆ Core 1 Jasa Design
- ◆ Core 1 Jasa Photography
- ◆ Core 1 Jasa EO
- ◆ Core 1 Jasa Transportasi
- ◆ Core 1 Jasa Laundry Shoes
- ◆ Core 1 Jasa Catering
- ◆ Core 2 Garment Batik
- ◆ Core 2 Ternak Bird
- ◆ Core 2 Furniture Custom
- ◆ Core 3 IT e-commerce
- ◆ Core 3 IT Website & System
- ◆ Core 3 IT R&D
- ◆ Yayasan Sosial

Constellation

- Noun: aggregate, aggregation, assemblage, assembly
- Keadaan , Tatahan
- Kumpulan orang, sifat atau benda yang berhubungan

Why Constellation

- ◆ Every successful people, they have a story each
- ◆ Blueprint Sukses tidak ada yang sama, tetapi mereka memiliki satu kesamaan, yaitu mereka memiliki Karakter Sukses.

SUCCESS CHARACTER CONSTELLATION

- ◆ Akumulasi karakter positif yang membentuk pola, tatanan dan kaitan dalam menggambarkan blueprint sukses seseorang.
~igedeauditta~

Question

- ◆ What is Success?
- ◆ What is Focus?
- ◆ why success and focus can not be compared between people with each other?

Sukses

Sukses tidak dilihat dari segi materi

Sukses setiap orang berbeda

Sukses adalah ketika seseorang mencapai apa yang telah dia cita-citakan dan merencanakan meraih kesuksesan selanjutnya.

Saya berlomba-lomba dengan diri saya masa lalu agar masa kini dan masa depan lebih baik.

Success Character - Entrepreneurship

Not all entrepreneurs have
Entrepreneur soul, but to be
success you need it, no matter
you employee or business
owner.

Invincible trap for successful people

Kadang pengusaha mengeluh atas kondisi ekonomi lesu, pajak, infrastruktur, biaya tinggi, etc.

Trapped in Comfort Zone and lost his Entrepreneurship

Yang bisa disiapkan bagi mahasiswa untuk sukses ?

- 1.Modal Karakter / Potensi diri
- 2.Modal ilmu
- 3.Modal Sosial
- 4.Modal Finansial

Modal Karakter / Potensi diri

- Mengetahui diri Anda
- Passion dan tujuan Anda
- Kelebihan Anda
- Motivasi Anda
- Tindakan Anda

Apa anda sudah mengetahui siapa anda?



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NO ONE MUST
EVER KNOW
WHO I REALLY AM.



TO PROTECT
MY CITY, I MUST
WEAR A MASK.



NO ONE CAN
EVER KNOW
MY SECRET.



SCREW IT,
I'M
IRON MAN.

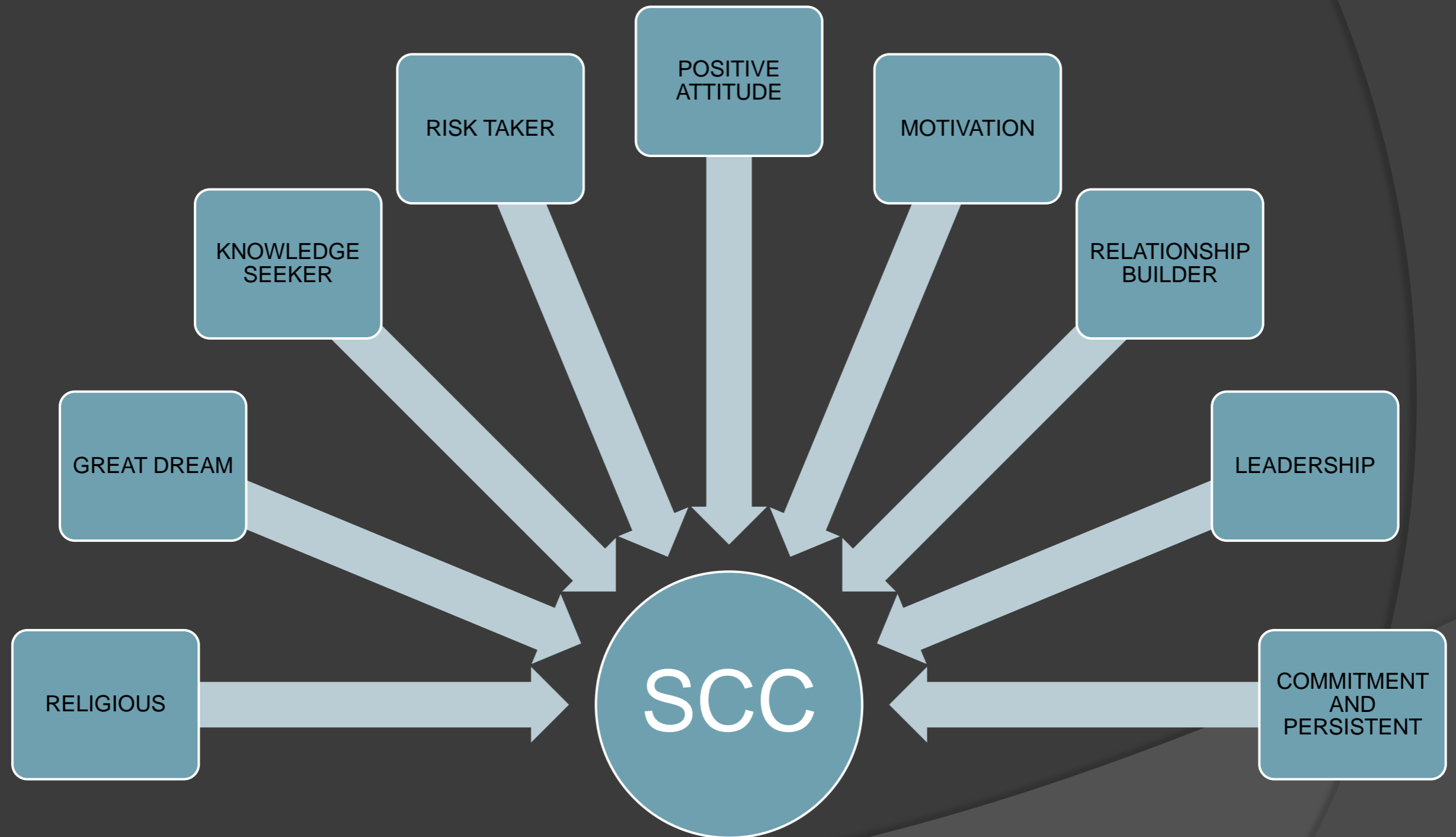
Konstelasi Karakter Sukses (1)

- ◆ Positive Attitude > Integrity > Ethics > Berjiwa besar > patient > Low Profile > Independent
- ◆ Motivation > Powerful Reason > Action > Finisher > Executioner > Bravery
- ◆ Commitment and Persistent > Discipline > Habit
- ◆ Knowledge Seeker > Great Learner and Reader > Smart Work > Intelligence and clarity of thinking > intuition > learn from failure > Problem solvers > learn from the best

Konstelasi Karakter Sukses (2)

- ◆ Religious > Ikhlas > Social Charity > Luck > Appreciate Small Thing, Creative > Be Grateful
- ◆ Great Dream > Goals > Plans > Passion > hobby > hard train > Determination > Risk Taker > Taking Chances
- ◆ Great Communication > Relationship Builder > Network
- ◆ Capacity > Focus > Leadership > Confident > Delegator > Promoter

Konstelasi Karakter Sukses



How to Sharpen your Character

- Religius
- Read Book
- Listen Audio Book
- Komunitas, Organisasi, Sharing
- Training, Seminar
- Doing Hobby and Work

Beberapa Tips for Student

1. Learn from the best
2. Follow your passion or hobby
3. Decide your goal and build your motivation
4. Take an action and responsibility
5. Do all coursework and understand accounting courses to cultivate potential.
6. Time management agar dapat mengoptimalkan knowledge yang anda peroleh.

“Proud and not wasting what you get at
the University, do the best for your
contributions useful to the nation and
society”

“Love what you do and do what you
love”

Thank You

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